

ABSTRACT

The invention relates to a keratin fibre makeup composition having

5 - a solids content of more than 45% of the total weight of the composition; and

 - a rheological profile such that, for a shear gradient range from 10^{-2} to 10^3 s^{-1} , the ratios of the change in shear gradient to the change in applied
10 shear stress (the said ratio being written $\frac{\Delta\dot{\gamma}}{\Delta\tau}$) are not more than 7; the said composition being capable of undergoing shear stresses without breaking up over the entire breadth of the said shear gradient range.

The invention allows a smooth and continuous
15 deposition of product on the fibre.